Form **990**

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.
 ▶ Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

<u>A</u>	ror tne	∠u∠u caien	dar year, or tax year begin	ning	, ZUZU, a	and ending]		, 2	<u>U</u>
В	Check if ap	pplicable:	С	<u> </u>			D	Employe	r identific	ation number
	Addre	ess change	THE PINK AGENDA,	INC.				20-8	89075	55
	Name	e change	28 WEST 44TH STR				E	Telephor		
	\vdash	I return	NEW YORK, NY 100	36				(646	1 49	7-2610
	\blacksquare						-	(040	1 47	7 2010
	\vdash	eturn/terminated							٠. خ	000 217
	—	nded return	F	te.		1.	H(a) Is this a gro	Gross re		802,317.
	Applic	cation pending		officer:						□ ·•• □ ··•
			SAME AS C ABOVE		_	<u> </u>	H(b) Are all sub- If "No," atta	ordinates ach a list.	ncluded? See instru	ctions Yes No
<u> </u>	Tax-exe	empt status:	X 501(c)(3) 501(c) ()◀ (insert no.)	4947(a)(1) or	527				
J	Websi	ite: ► WW	W.THEPINKAGENDA.C)RG		ļ.	H(c) Group exer	mption nur	nber 🟲	
K	Form of	organization:	X Corporation Trust	Association Other ►	LY	ear of formation	n: 2007	M St	ate of lega	al domicile: NY
Pa	art I	Summar	ν		•					
	1 Br	riefly descri	be the organization's missi	on or most significant a	activities: THE	PURPOS	E OF TH	E PIN	IK AGI	ENDA INC IS
4.			AWARENESS AND FU							
ည	_	<u> </u>								
'n	_									
Ş	2 Ch	heck this bo	ox ► if the organization	n discontinued its opera	ations or dispo	sed of mo	re than 25%	of its r	et asse	
ၓ	3 Nu	umber of vo	oting members of the gover						3	27
-ಶ	4 No	umber of in	dependent voting members	of the governing body	(Part VI, line	1b)			4	26
<u>ë</u> .	5 To		of individuals employed in						5	0
Activities & Governance	6 To		of volunteers (estimate if						6	60
Ą			ed business revenue from F						7a	0.
	b Ne	et unrelated	d business taxable income	from Form 990-T, Part	I, line 11				7b	0.
								r Year		Current Year
ø)			and grants (Part VIII, line			1	7	773,3	39.	789,717.
Revenue			vice revenue (Part VIII, line							
ě			ncome (Part VIII, column (A			.		2.	57.	2,010.
ď			e (Part VIII, column (A), lir					-42,6	23.	
	12 To	otal revenue	e - add lines 8 through 11	(must equal Part VIII, o	column (A), lin	e 12)	7	730,9	73.	791,727.
	13 Gr	rants and s	imilar amounts paid (Part I	X, column (A), lines 1-3	3)		6	544,7	24.	656,682.
	14 Be	enefits paid	I to or for members (Part IX	(, column (A), line 4)						
	15 Sa	alaries, oth	er compensation, employee	e benefits (Part IX, colu	mn (A), lines	5-10)				
ses	16a Pr	rofessional	fundraising fees (Part IX, o	olumn (A), line 11e)						
Expenses	h Ta		•							
꿃	D IC		sing expenses (Part IX, col			8,905.				
	17 0		ses (Part IX, column (A), lir	•				.09,42		144,173.
			es. Add lines 13-17 (must e	•				754,1	52.	800,855.
	19 Re	evenue less	s expenses. Subtract line 18	8 from line 12			-	-23,1	79.	-9,128.
5 8 8							Beginning of	f Current	Year	End of Year
sets lan	20 To		(Part X, line 16)				3	388,0	26.	669,156.
Net Assets Fund Balanc	21 To	otal liabilitie	es (Part X, line 26)					34,2	98.	324,980.
Š	22 Ne	et assets or	fund balances. Subtract li	ne 21 from line 20			3	353,7	28.	344,176.
		Signatur						,,,,,		011/2/01
				rn including accompanying sch	nedules and statem	ents and to the	ne hest of my kr	nowledne a	and helief	it is true correct and
com	plete. Decla	aration of prepa	eclare that I have examined this retu arer (other than officer) is based on a	all information of which prepare	er has any knowled	ge.	2001 01 11.9 1	.omougo c	20,	n io dao, correct, and
Sig	nn	Signatu	ire of officer				Date			
He	re	7.17	A RISI				CFO			
	. •		r print name and title				CIO			
			preparer's name	Preparer's signature		Date	Che	ock Y	if PT	-IN
_			·	, ,				•	•	
Pa		FRANK		FRANK BOVE			sei	f-employe	, I _E	00747643
Pro	eparer	Firm's name	<u> </u>						00	
US	e Only	Firm's addre						m's EIN ►		0632187
			NEW YORK, NY				Pho	one no.	(212)	973-0935
Ma	v the IRS	S discuss th	is return with the preparer	shown above? See ins	tructions					X Yes No

Parl	i III	Statement of Program Service Accomplishments			
	D : (I	Check if Schedule O contains a response or note to any line in this Part III			
1	-	ly describe the organization's mission:			
		PURPOSE OF THE PINK AGENDA INC IS TO RAISE AWARENESS AND FUNDS FOR BRE	:AST C	<u>:ANC</u>	<u> ER</u>
	<u>RESI</u>	EARCH.			
		ne organization undertake any significant program services during the year which were not listed on the prior	,	_	
		990 or 990-EZ?	Yes	X	No
	If "Yes	es," describe these new services on Schedule O.	_		
3	Did th	he organization cease conducting, or make significant changes in how it conducts, any program services?	Yes	X	No
	If "Yes	es," describe these changes on Schedule O.	•		
4	Descr	ribe the organization's program service accomplishments for each of its three largest program services, as measu	red by 6	expens	ses.
	Section	on 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the revenue, if any, for each program service reported.	e total e	xpens	es,
	anu it	evenue, il ally, for each program service reported.			
4 a	(Code	<u> </u>)
		SE AWARENESS ABOUT BREAST CANCER AND MADE CONTRIBUTION TO THE BREAST CA	<u>NCER</u>		
	RESI	EARCH FOUNDATION.			
41.	(Cada	e:) (Expenses \$ 116,729. including grants of \$ 56,682.) (Revenue \$			
4 D	(Code		MODE	T 3.T	
		PINK AGENDA AWARDED GRANTS ("WISHES") TO PERSONS IMPACTED BY BREAST CA	MCER	TIN_	
	CON	JUNCTION WITH THE FAB-U-WISH PROGRAM.			
4 c	(Code	e:) (Expenses \$ including grants of \$) (Revenue \$)
		r program services (Describe on Schedule O.)			
	(Expe)	
4 e	Total	program service expenses > 746,057.			

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors See instructions?	2	Χ	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I.	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If 'Yes,' complete Schedule D, Part II</i>	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III.	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete Schedule D, Part IV.	9		Х
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments or in quasi endowments? If 'Yes,' complete Schedule D, Part V	10		Х
11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
a	a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If 'Yes,' complete Schedule D, Part VI</i>	11 a		Х
t	Did the organization report an amount for investments – other securities in Part X, line 12, that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII.	11 b		Х
C	Did the organization report an amount for investments – program related in Part X, line 13, that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII	11 c		Х
c	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX.	11 d		Х
e	e Did the organization report an amount for other liabilities in Part X, line 257 If 'Yes,' complete Schedule D, Part X	11 e		Χ
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X	11 f	Х	
12 a	a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI and XII	12a	Х	
k	Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		Х
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E	13		X
14 a	a Did the organization maintain an office, employees, or agents outside of the United States?	14a		Х
Ł	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100.000 or more? If 'Yes,' complete Schedule F. Parts I and IV.	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If 'Yes,' complete Schedule F, Parts II and IV	15		X
	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? <i>If 'Yes,' complete Schedule F, Parts III and IV</i>	16		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I See instructions.	17		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II.	18	Х	Λ
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,'		Λ	17
20a	complete Schedule G, Part III	19 20a		X
	If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or	200		
۱ ــــــــــــــــــــــــــــــــــــ	domestic government on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II.	21	X	

Form 990 (2020) THE PINK AGENDA, INC. Part IV Checklist of Required Schedules (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22	Х	
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	23		Х
24 8	a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, 'go to line 25a	24a		Х
ı	b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
(c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
(d Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	a Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		Х
ı	b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		Х
26	Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? <i>If 'Yes,' complete Schedule L, Part II</i>	26		Х
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? If 'Yes,' complete Schedule L, Part III.	27		Х
	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions, for applicable filing thresholds, conditions, and exceptions):			
í	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If 'Yes,' complete Schedule L, Part IV.	28a		X
ı	b A family member of any individual described in line 28a? If 'Yes,' complete Schedule L, Part IV	28b		X
(c A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? If Yes,' complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If 'Yes,' complete Schedule M</i>	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		Χ
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If 'Yes,' complete Schedule R, Part I</i>	33		Х
	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Part II, III, or IV, and Part V, line 1.	34		Х
35 a	a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
ı	b If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		Х
	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note: All Form 990 filers are required to complete Schedule O.	38	Х	
Pa	rt V Statements Regarding Other IRS Filings and Tax Compliance Check if Schedule O contains a response or note to any line in this Part V			
	Check it Schedule O contains a response of hole to any line in this Part V		Yes	No
1 8	a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable 1 a		. 55	
	b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable			
•	c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1.	X	
BAA		1 c Form	990 (2020)

THE PINK AGENDA, INC.

Statements Regarding Other IRS Filings and Tax Compliance (continued) Part V

			Yes	No
2 8	a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a			
ŀ	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2 b		
	Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)			
	a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3 a		X
ŀ	a If 'Yes,' has it filed a Form 990-T for this year? <i>If 'No' to line 3b, provide an explanation on Schedule 0</i>	3 b		
4 8	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4 a		Х
ŀ	olf 'Yes,' enter the name of the foreign country►			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			
	a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5 a		X
	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5 b		X
	c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?	5 c		
6 a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6 a		Х
ŀ	o If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6 b		
7	Organizations that may receive deductible contributions under section 170(c).			
á	a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and			
	services provided to the payor?	7 a	X	
	a) If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7 b	X	
(Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7 c		Х
(f If 'Yes,' indicate the number of Forms 8282 filed during the year			
•	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7 e		X
	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7 f		Х
	g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7 g		
ŀ	n If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7 h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring	<i>,</i>		
	organization have excess business holdings at any time during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.			
	a Did the sponsoring organization make any taxable distributions under section 4966?	9 a		
	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9 b		
	Section 501(c)(7) organizations. Enter:			
	a Initiation fees and capital contributions included on Part VIII, line 12			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10 b			
	Section 501(c)(12) organizations. Enter: a Gross income from members or shareholders			
	Gross income from other sources (Do not net amounts due or paid to other sources			
	against amounts due or received from them.)			
	a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	of If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year			
	Section 501(c)(29) qualified nonprofit health insurance issuers. a Is the organization licensed to issue qualified health plans in more than one state?	13a		
•	Note: See the instructions for additional information the organization must report on Schedule O.	ısa		
ŀ	, ,			
	Denter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
	a Did the organization receive any payments for indoor tanning services during the tax year?	14a		X
	b If 'Yes,' has it filed a Form 720 to report these payments? <i>If 'No,' provide an explanation on Schedule O</i>	14 a		- 11
		טדי		
ıJ	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year?	15		Х
16	Is the organization an educational institution subject to the section 4968 excise tax on net investment income?	16		Х
	If 'Yes,' complete Form 4720, Schedule O.			_

Part VI Governance, Management, and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI. Section A. Governing Body and Management No Yes 1 a Enter the number of voting members of the governing body at the end of the tax year. 27 If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain on Schedule O. **b** Enter the number of voting members included on line 1a, above, who are independent.... 26 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee? Χ 2 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, trustees, or key employees to a management company or other person?..... 3 Χ Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?.... Χ 4 X Did the organization become aware during the year of a significant diversion of the organization's assets?.... 5 Did the organization have members or stockholders?..... Χ 6 7 a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?..... 7 a Χ **b** Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?..... Χ 7 b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: a The governing body?.... X 8a X **b** Each committee with authority to act on behalf of the governing body?..... 8 b 9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses on Schedule Q..... 9 **Section B. Policies** (This Section B requests information about policies not required by the Internal Revenue Code. Yes No 10 a Did the organization have local chapters, branches, or affiliates? 10 a Χ **b** If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their 10 b 11 a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?..... Χ b Describe in Schedule O the process, if any, used by the organization to review this Form 990. SEE SCHEDULE O Χ 12a Did the organization have a written conflict of interest policy? If 'No,' go to line 13...... 12a b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise 12b Χ to conflicts?..... Χ 12c 13 Did the organization have a written whistleblower policy?..... 13 Χ Χ 14 Did the organization have a written document retention and destruction policy?..... 14 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? X a The organization's CEO, Executive Director, or top management official...... 15 a **b** Other officers or key employees of the organization..... 15 b X If 'Yes' to line 15a or 15b, describe the process in Schedule O (see instructions). 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a X taxable entity during the year?..... 16 a **b** If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the 16b organization's exempt status with respect to such arrangements?. Section C. Disclosure List the states with which a copy of this Form 990 is required to be filed > SEE SCHEDULE O Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply Own website Another's website X Upon request Other (explain on Schedule O) Describe on Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to 19 the public during the tax year. SEE SCHEDULE O State the name, address, and telephone number of the person who possesses the organization's books and records LISA RISI 28 WEST 44TH STREET, SUITE 609 NEW YORK NY 10036 (646) 497-2610

Form	990	(2020)	тиг	DTMK	AGENDA,	INC
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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII.....

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of 'key employee.'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See instructions for the order in which to list the persons above.

X Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

			(C)								
	(A) Name and title	(B) Average	thar	Position (do not check more than one box, unless person is both an officer and a		(D) Reportable	(E) Reportable	(F)			
	Name and the	hours	18			truste			compensation from the organization	compensation from related organizations	Estimated amount of other
		week (list any	Indix or di	İnsti	Officer	Кеу	High emp	For	(W-2/1099-MISC)	(W-2/1099-MISC)	compensation from the organization
		hours for related	dividu: direct	tutio	Ġ.	emp	Highest co employee	ner			and related organizations
		organiza- tions	Individual trustee or director	nalt		employee	omp				
		below dotted line)	stee	Institutional trustee		()	Highest compensated employee				
				O			ted				
	K BELENKY	2									•
	RECTOR	0	Χ						0.	0.	0.
	A BRUGNOLI	2	3.7						0	0	0
	RECTOR	0	Х					1	0.	0.	0.
	OTT CAPUTO	2	X	. (7			0	0	0
	RECTOR BRIELA CITRONE	2	Λ	,		_			0.	0.	0.
	RECTOR	$-\frac{2}{0}$	Х						0.	0.	0.
	IIELLE DEBROECK	2	Λ						0.	0.	0.
	RECTOR		Х						0.	0.	0.
	NNON DRESCH	2	21						0.	· ·	
	RECTOR		Х						0.	0.	0.
	RICK FOLEY	2									
	RECTOR		Х						0.	0.	0.
	RETIA GILBERT	2									
	OFFICIO	0	Χ						0.	0.	0.
(9) SAM	IANTHA GOLKIN-NIGLIAZZO	2									
VIC	E PRESIDENT	0	Χ		Χ				0.	0.	0.
(10) MEL	ISSA GOTTESMAN	2									
DIR	RECTOR	0	Χ						0.	0.	0.
	NNA GRISWOLD	2									
	RECTOR	0	Χ						0.	0.	0.
	IANTHA_HANMAN	2									
	RECTOR	0	Χ						0.	0.	0.
	REY JOHNSTON	2									
	RECTOR	0	X						0.	0.	0.
	KATZ	2							_	_	_
DIR	RECTOR	0	X						0.	0.	0.

Par	t VII Section A. Officers, Directors, Tru		Key	Em			es,	and	d Highest Com	pensated Emp	oyees	5 (conti	inued)
		(B)			((•							
	(A) Name and title	Average hours per week	box offi	, unle cer ar	ess pe nd a d	erson direct	than is both or/trus	h an tee)	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations		(F) ated amof other	
		(list any hours for related organiza - tions below dotted line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	(W-2/1099-MISC)	the c	ensation organizat d related anization	tion d
(15)	OLIVIA KIRBY DIRECTOR	2	Х						0.	0.			0.
(16)	KATHRYN KUHN SECRETARY	<u>2</u>	X		Х				0.	0.			0.
(17)	ALEXANDRA LANG DIRECTOR	2	X						0.	0.			0.
(18)	MEGAN MASKILL DIRECTOR	2	X						0.	0.			0.
(19)	CHRISSY DINICOLA MELTON DIRECTOR	2	X						0.	0.			0.
(20)	TYLER MULVIHILL DIRECTOR	2	X						0.	0.			0.
(21)	ALEXANDER ROTHAUS DIRECTOR	2	X						0.	0.			0.
(22)	LIZ SCOTT DIRECTOR	2	X						0.	0.			0.
(23)	NICOLE SEAGRIFF PRESIDENT	2	X		Х			1	0.	0.			0.
(24)	ERICA STARR DIRECTOR	2	X			1		X	0.	0.			0.
(25)	CHELSEA STEINBERG DIRECTOR	2	C	,\		•			0.	0.			0.
1 b	Subtotal							>	0.	0.			0.
С	Total from continuation sheets to Part VII, Section	on A						▶	0.	0.			0.
d	Total (add lines 1b and 1c)							▶	0.	0.			0.
2	Total number of individuals (including but not limited	to those I	isted	abov	ve) v	who	recei	ved	more than \$100,00	0 of reportable comp	ensatio	n	
	from the organization • 0												
												Yes	No
3	Did the organization list any former officer, direction line 1a? If 'Yes,' complete Schedule J for suc	tor, truste <i>h individu</i>	ee, ke ial	ey er	mpl	oyee	e, or	high	nest compensated	employee	. 3		X
4	For any individual listed on line 1a, is the sum of the organization and related organizations greate such individual	er than \$1	50,0	00?	If '	∕es,	' com	ıple	te Schedule J for		4		Х
5	Did any person listed on line 1a receive or accrufor services rendered to the organization? If 'Yes	e comper	satio	n fr	om	anv	unre	late	ed organization or	individual			X
	ion B. Independent Contractors										•		
1	Complete this table for your five highest compen compensation from the organization. Report compen	sation for	epen the c	dent alen	t cor dar j	ntra year	ctors endi	tha ng v	t received more the vith or within the or	nan \$100,000 of ganization's tax year			
(A) Name and business address (B) Description of services Cor								Compe	C) ensatio	on			
2	Total number of independent contractors (including b \$100,000 of compensation from the organization		ited to	o tho	se I	listed	d abo	ve)	who received more	than			

Form 990

Continuation Sheet for Form 990

OMB No. 1545-0047

2020

Department of the Treasury Internal Revenue Service

lame of the Organization Employler Identification number

THE PINK AGENDA, INC 20-8890755 Part VII Continuation: Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (C) (D) (F) (E) Position (check all that apply) Reportable compensation from related organizations (W-2/1099-MISC) Reportable compensation from Estimated amount of other Name and title Average Individual to or director Average hours per week (list any hours for related organiza-tions below dotted line) Highest compensated Institutional trustee employee Former compensation from the organization and related organizations the organization (W-2/1099-MISC) y employee l trustee ALEX TRITSCH 2 DIRECTOR 0 Χ 0. 0. 0. COURTNEY WIRTHS 2 TREASURER 0 Χ Χ 0. 0. 0.

Part VIII	Statement of Rev	/enue		
	Check if Schedule O	contains a	resnor	ise or note to

		Check if Schedule O contains a	a response or note to ar	ny line in this Part V	'IIIL		
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514
S S	1 a	Federated campaigns	1a				
ጀጀ				4			
ಕ್ಷ ರ		Membership dues	1 b				
S, E	С	Fundraising events	1c 261,856.				
Contributions, Gifts, Grants and Other Similar Amounts	d	Related organizations	1 d				
ું≝		Government grants (contributions)	1 e				
Sin		All other contributions, gifts, grants, and		-			
E E	•	similar amounts not included above	1f 527,861.				
⊋ਵੇ	a	Noncash contributions included in	327,001.	-			
≠ C	9	lines 1a-1f	1g 10,487.				
ᅙᆴ	h	Total. Add lines 1a-1f		789,717.			
			Business Code	103/111.			
룺	2 a						
ě	_						
œ	b						
<u>.</u> ĕ	С						
ē	d						
S	e						
Program Service Revenue	-	All other program service revenue					
ဦ		Total. Add lines 2a-2f					
Ω.	y						
	3	Investment income (including divide	nds, interest, and				0.010
		other similar amounts)		2,010.			2,010.
	4	Income from investment of tax-ex	kempt bond proceeds 🕨	•			
	5	Royalties		•			
		(i) Re	al (ii) Personal				
	6a	Gross rents 6a		†			
	h	Less: rental expenses 6b					
		Rental income or (loss) 6c					
	a	Net rental income or (loss)		101			
	7 a	Gross amount from (i) Secur	rities (ii) Other				
		sales of assets		-			
	h	other than inventory Less: cost or other basis					
	"	and sales expenses 7b					
	c	Gain or (loss) 7c		-			
		Net gain or (loss)					
ě.	8 a	Gross income from fundraising events					
e		(not including \$ 261,856	<u>- </u>				
Š		of contributions reported on line 1c).					
œ		See Part IV, line 18	8a 10,590.				
ᅙ	b	Less: direct expenses	8b 10,590.				
Other Reven	С	Net income or (loss) from fundrai					
•	0 -	Orace income from namina activities					
	9 a	Gross income from gaming activities. See Part IV, line 19	9 a				
	h	Less: direct expenses	9b	+			
	С	Net income or (loss) from gaming	activities				
	10 a	Gross sales of inventory, less					
		returns and allowances	10a				
	b	Less: cost of goods sold	10b				
	С	Net income or (loss) from sales of	of inventory	•			
S			Business Code				
۳ <u>۵</u>	11 a						
ē ¥	h						
<u>ē</u> <u>a</u>							
<u> </u>	11a b c d						
Miscellaneous Revenue							
2	е	Total. Add lines 11a-11d					
	12	Total revenue. See instructions	<u></u>	791,727.	0.	0.	2,010.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Do i	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	esponse or note to any (A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	600,000.	600,000.	goneral expenses	СХРОПОСС
2	Grants and other assistance to domestic individuals. See Part IV, line 22	56,682.	56,682.		
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16	33,332.	00,002.		
4 5 6	Benefits paid to or for members	0.	0.	0.	0.
	in section 4958(c)(3)(B)	0.	0.	0.	0.
7 8	Other salaries and wages Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)				
9 10 11	Other employee benefits				
Ŀ	Management	8,982.		8,982.	
c e f	Accounting	10,500.		10,500.	
	(A) amount, list line 11g expenses on Schedule 0.) Advertising and promotion	2,595.) (2,595.	
13 14	Office expenses				
15	Royalties				
16 17	Travel.	153.		153.	
18	Payments of travel or entertainment expenses for any federal, state, or local public officials.	153.		153.	
20	Conferences, conventions, and meetings				
21 22	Payments to affiliates Depreciation, depletion, and amortization				
	Insurance	2,074.		2,074.	
a	expenses on Schedule O.)	66,992.	66,992.		
	OCONSULTANTS	20,619. 12,444.	20,619.		12,444.
Ċ	SEVENT EXPENSE DUES AND SUBSCRIPTIONS	6,846.		6,846.	12,444.
	All other expenses	12,968.	1,764.	4,743.	6,461.
25	Total functional expenses. Add lines 1 through 24e	800,855.	746,057.	35,893.	18,905.
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ► ☐ if following SOP 98-2 (ASC 958-720).				

		Check if Schedule O contains a response or note to ar	ny line in this Part X			
				(A) Beginning of year		(B) End of year
	1	Cash — non-interest-bearing		34,320.	1	9,277.
	2	Savings and temporary cash investments		267,059.	2	157,650.
	3	Pledges and grants receivable, net		58,000.	3	47,000.
	4	Accounts receivable, net		·	4	222.
	5	Loans and other receivables from any current or former of trustee, key employee, creator or founder, substantial co controlled entity or family member of any of these person	officer, director, ntributor, or 35%		5	
	6	Loans and other receivables from other disqualified person	-			
	O	section 4958(f)(1)), and persons described in section 495			6	
	7	Notes and loans receivable, net			7	
Ø	8	Inventories for sale or use			8	
šet	9	Prepaid expenses and deferred charges	<u>-</u>	20 647	9	20 224
Assets	-	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D		28,647.	9	29,234.
		· · · · · · · · · · · · · · · · · · ·	Da			
	b		0 b		10 c	
	11	Investments — publicly traded securities			11	425,773.
	12	Investments – other securities. See Part IV, line 11			12	
	13	Investments - program-related. See Part IV, line 11			13	
	14	Intangible assets			14	
	15	Other assets. See Part IV, line 11			15	
	16	Total assets. Add lines 1 through 15 (must equal line 33))	388,026.	16	669,156.
	17	Accounts payable and accrued expenses		19,298.	17	24,980.
	18	Grants payable		15,000.	18	300,000.
	19	Deferred revenue		·	19	·
	20	Tax-exempt bond liabilities			20	
es	21	Escrow or custodial account liability. Complete Part IV of	of Schedule D		21	
Liabilities	22	Loans and other payables to any current or former office key employee, creator or founder, substantial contributor controlled entity or family member of any of these person	. or 35%		22	
⊐	23	Secured mortgages and notes payable to unrelated third	_		23	
	24	Unsecured notes and loans payable to unrelated third pa	·		24	
	25	Other liabilities (including federal income tax, payables to and other liabilities not included on lines 17-24). Comple			25	
	26	Total liabilities. Add lines 17 through 25		34,298.	26	324,980.
S		Organizations that follow FASB ASC 958, check here ►	X	34,230.	20	324, 300.
ర్జ		and complete lines 27, 28, 32, and 33.	L			
a	27	Net assets without donor restrictions		193,859.	27	142,827.
Ř	28	Net assets with donor restrictions		159,869.	28	201,349.
Net Assets or Fund Balance		Organizations that do not follow FASB ASC 958, check and complete lines 29 through 33.	here ►			
ō	29	Capital stock or trust principal, or current funds			29	
şţ	30	Paid-in or capital surplus, or land, building, or equipment			30	
SS	31	Retained earnings, endowment, accumulated income, or	<u></u>		31	
t A	32	Total net assets or fund balances		353,728.	32	344,176.
울	33	Total liabilities and net assets/fund balances		388,026.	33	669,156.
RΔ			A0111L 10/07/20	500,020.		Form 990 (2020)

Form **990** (2020)

Pa	rt XI Reconciliation of Net Assets					
	Check if Schedule O contains a response or note to any line in this Part XI.					
1	Total revenue (must equal Part VIII, column (A), line 12)		79	1,7	727.	
2	Total expenses (must equal Part IX, column (A), line 25)		80	0,8	355.	
3	Revenue less expenses. Subtract line 2 from line 1		_	9,1	28.	
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))		35	3,7	728.	
5	5 Net unrealized gains (losses) on investments					
6	Donated services and use of facilities					
7						
8	Prior period adjustments					
9	Other changes in net assets or fund balances (explain on Schedule O)				0.	
10						
Da	column (B)) 10		34	4,1	<u> 76.</u>	
Pa	rt XII Financial Statements and Reporting				_	
	Check if Schedule O contains a response or note to any line in this Part XII				. []	
		_	,	Yes	No	
1	Accounting method used to prepare the Form 990: Cash X Accrual Other	_ II				
	If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.					
2	a Were the organization's financial statements compiled or reviewed by an independent accountant?		2 a		X	
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: Separate basis Both consolidated and separate basis					
				Х		
	b Were the organization's financial statements audited by an independent accountant?		2b	Λ		
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both:					
	X Separate basis Consolidated basis Both consolidated and separate basis					
	c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit,					
	review, or compilation of its financial statements and selection of an independent accountant?		2 c	Χ		
	If the organization changed either its oversight process or selection process during the tax year, explain					
3.	on Schedule O. a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single					
3	Audit Act and OMB Circular A-133?		3 a		Χ	
	b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audit					
	or audits, explain why on Schedule O and describe any steps taken to undergo such audits		3 b			
3AA	TEEA0112L 10/19/20	F	orm	990 ((2020)	

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization Employer identification number 20-8890755 THE PINK AGENDA, INC Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions. The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). 1 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990 or 990-EZ).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). 4 A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or An organization that normally receives (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after 10 June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.

Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. 12 Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.** Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations **q** Provide the following information about the supported organization(s). (i) Name of supported organization (iii) Type of organization (described on lines 1-10 above (see instructions)) (v) Amount of monetary (iv) Is the organization listed (vi) Amount of other support (see instructions) support (see instructions) in your governing document? No (A) (B) (C) (D) (E) Total

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support							
begi	ndar year (or fiscal year nning in) ►	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')	647,682.	740,457.	790,257.	763,348.	789,717.	3,731,461.
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0.
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0.
	Total. Add lines 1 through 3 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)	647,682.	740,457.	790,257.	763,348.	789,717.	3,731,461. 430,956.
6	Public support. Subtract line 5 from line 4						3,300,505.
Sec	tion B. Total Support						, ,
Cale begi	ndar year (or fiscal year nning in) ►	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
7	Amounts from line 4	647,682.	740,457.	790,257.	763,348.	789,717.	3,731,461.
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	206.	132.	263.	257.	2,010.	2,868.
9	Net income from unrelated business activities, whether or not the business is regularly carried on		C	J. ,		,	0.
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.).						0.
	Total support. Add lines 7 through 10						3,734,329.
12	Gross receipts from related activ	ities, etc. (see ins	structions)			12	0.
	First 5 years. If the Form 990 is organization, check this box and	stop here		third, fourth, or fi	fth tax year as a	section 501(c)(3)	▶ □
Sec	tion C. Computation of Pul Public support percentage for 20	olic Support P	ercentage	11 1 (0)		1 1	
							88.38%
	5 Public support percentage from 2019 Schedule A, Part II, line 14						
b	b 33-1/3% support test—2019. If the organization did not check a box on line 13 or 16a, and line 15 is 33-1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization						
17a	a 10%-facts-and-circumstances test—2020. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization						
	b 10%-facts-and-circumstances test—2019. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization						

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support	esis listed below,	please complete	rait ii.)			
	lar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
	Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')	(a) 2016	(b) 2017	(6) 2018	(d) 2019	(e) 2020	(i) Total
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose.						
3	Gross receipts from activities that are not an unrelated trade or business under section 513.						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
	Total. Add lines 1 through 5 Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year.						
С	Add lines 7a and 7b						
	Public support. (Subtract line 7c from line 6.)			V			
	tion B. Total Support				1,0000	T T	
	dar year (or fiscal year beginning in)	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
	Amounts from line 6						
	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
	Add lines 10a and 10b. Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.).						
	Total support. (Add lines 9, 10c, 11, and 12.)						
	First 5 years. If the Form 990 is organization, check this box and	stop here					▶ □
	tion C. Computation of Pul			. 10		1 1	
	Public support percentage for 20	•			-	—	%
	Public support percentage from 2					16	%
	tion D. Computation of Inv				(0)	T T	
	Investment income percentage for	•	• • •	-		—	%
	Investment income percentage fi						%
	33-1/3% support tests—2020. If t is not more than 33-1/3%, check 33-1/3% support tests— 2010. If t	this box and sto	p here. The orgar	nization qualifies	as a publicly supp	orted organization	
	33-1/3% support tests—2019. If t line 18 is not more than 33-1/3% Private foundation. If the organization	, check this box	and stop here. Th	ie organization qu	ualifies as a public	ly supported organ	nization ►
	and the second s			,,, (

Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

			Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? If 'No,' describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If 'Yes,' explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).	2		
За	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If 'Yes,' answer lines 3b and 3c below.	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If 'Yes,' describe in Part VI when and how the organization made the determination.	3b		
С	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If 'Yes,' explain in Part VI what controls the organization put in place to ensure such use.	3c		
4a	Was any supported organization not organized in the United States ('foreign supported organization')? If 'Yes' and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If 'Yes,' describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.	4b		
С	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If 'Yes,' explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If 'Yes,' answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action, and (iv) how the action was accomplished (such as by amendment to the organizing document).	5a		
b	Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	5b		
С	Substitutions only. Was the substitution the result of an event beyond the organization's control?	5с		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If 'Yes,' provide detail in Part VI.</i>	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If 'Yes,' complete Part I of Schedule L (Form 990 or 990-EZ).	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If 'Yes,' complete Part I of Schedule L (Form 990 or 990-EZ).	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If 'Yes,' provide detail in Part VI .	9a		
b	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If 'Yes,' provide detail in Part VI.	9b		
С	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If 'Yes,' provide detail in Part VI.	9с		
l0a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations), and all Type III non-functionally integrated supporting organizations)? If 'Yes,' answer line 10b below.	10a		
b	Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.).	10b		

Part	t IV	Supporting Organizations (continued)			
11	Lloc t	the examination eccented a gift or contribution from any of the following persons?		Yes	No
		the organization accepted a gift or contribution from any of the following persons? son who directly or indirectly controls, either alone or together with persons described in lines 11b and 11c below,			
		overning body of a supported organization?	11a		
b	A fan	nily member of a person described in line 11a above?	11b		
		controlled entity of a person described in line 11a or 11b above? If 'Yes' to line 11a, 11b, or 11c, provide detail in Part VI .	11c		
Sect	tion I	B. Type I Supporting Organizations		1	
1	Did #	to governing body, members of the governing body, officers acting in their official capacity, or membership of one		Yes	No
	or mo office organ than	the governing body, members of the governing body, officers acting in their official capacity, or membership of one per supported organizations have the power to regularly appoint or elect at least a majority of the organization's errs, directors, or trustees at all times during the tax year? If 'No,' describe in Part VI how the supported inization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers			
		g the tax year.	1		
	that o	the organization operate for the benefit of any supported organization other than the supported organization(s) operated, supervised, or controlled the supporting organization? If 'Yes,' explain in Part VI how providing such fit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the orting organization.	2		
Sect	tion (C. Type II Supporting Organizations			•
				Yes	No
1	Were	a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees ch of the organization's supported organization(s)? If 'No,' describe in Part VI how control or management of the			
		orting organization's supported organization(s): If No, describe in Part V how control of management of the orting organization was vested in the same persons that controlled or managed the supported organization(s).	1		
Sect	tion I	D. All Type III Supporting Organizations			•
1	D:4 TF			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax				
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?				
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If 'No,' explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).				
		ason of the relationship described in line 2, above, did the organization's supported organizations have a significant			
	voice all tin	in the organization's investment policies and in directing the use of the organization's income or assets at mes during the tax year? If 'Yes,' describe in Part VI the role the organization's supported organizations played			
		is regard.	3		
Sect	tion I	E. Type III Functionally Integrated Supporting Organizations			
1	Check	k the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions).			
а	Т	he organization satisfied the Activities Test. Complete line 2 below.			
b	Т	The organization is the parent of each of its supported organizations. Complete line 3 below.			
С	Т	The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see	instru	uctions	s).
2	Activi	ities Test. Answer lines 2a and 2b below.		Yes	No
	suppo organ	substantially all of the organization's activities during the tax year directly further the exempt purposes of the organization(s) to which the organization was responsive? If 'Yes,' then in Part VI identify those supported nizations and explain how these activities directly furthered their exempt purposes, how the organization was possive to those supported organizations, and how the organization determined that these activities constituted			
		tantially all of its activities.	2a		
	more	he activities described in line 2a, above, constitute activities that, but for the organization's involvement, one or of the organization's supported organization(s) would have been engaged in? If 'Yes,' explain in Part VI the			
		ons for the organization's position that its supported organization(s) would have engaged in these activities or the organization's involvement.	2b		
3	Parer	nt of Supported Organizations. Answer lines 3a and 3b below.			
а	Did the each	he organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of of the supported organizations? If 'Yes' or 'No,' provide details in Part VI.	3a		
		ne organization exercise a substantial degree of direction over the policies, programs, and activities of each of its orted organizations? If 'Yes,' describe in Part VI the role played by the organization in this regard.	3b		

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Pa	rt V Type III Non-Functionally Integrated 509(a)(3) Supporting Orga	anizati	ons	
1	Check here if the organization satisfied the Integral Part Test as a qualifying trus instructions. All other Type III non-functionally integrated supporting organization	t on No	v. 20, 1970 (explain ir t complete Sections A	n Part VI). See through E.
Sec	tion A – Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1		
2	Recoveries of prior-year distributions	2		
3	Other gross income (see instructions)	3		
4	Add lines 1 through 3.	4		
5	Depreciation and depletion	5		
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6		
7	Other expenses (see instructions)	7		
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8		
Sec	tion B — Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):			
a	Average monthly value of securities	1a		
ŀ	Average monthly cash balances	1b		
	Fair market value of other non-exempt-use assets	1c		
	Total (add lines 1a, 1b, and 1c)	1d		
•	e Discount claimed for blockage or other factors (explain in detail in Part VI):			
2	Acquisition indebtedness applicable to non-exempt-use assets	2		
3	Subtract line 2 from line 1d.	3		
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4		
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5		
6	Multiply line 5 by 0.035.	6		
7	Recoveries of prior-year distributions	7		
8	Minimum Asset Amount (add line 7 to line 6)	8		
Sec	tion C — Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1		
2	Enter 0.85 of line 1.	2		
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3		
4	Enter greater of line 2 or line 3.	4		
5	Income tax imposed in prior year	5		
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6		
7	Check here if the current year is the organization's first as a non-functionally inte (see instructions).	egrated	Type III supporting or	ganization

Schedule A (Form 990 or 990-EZ) 2020

Par	Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)						
Sec	Section D — Distributions						
1	Amounts paid to supported organizations to accomplish exempt purposes	1					
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2					
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	3					
4	Amounts paid to acquire exempt-use assets	4					
5	Qualified set-aside amounts (prior IRS approval required – provide details in Part VI)	5					
6	Other distributions (describe in Part VI). See instructions.	6					
_ 7	Total annual distributions. Add lines 1 through 6.	7					
8	Distributions to attentive supported organizations to which the organization is responsive (provide details						
	in Part VI). See instructions.	8					
9	Distributable amount for 2020 from Section C, line 6	9					
10	Line 8 amount divided by line 9 amount	10					

Section E — Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2020	(iii) Distributable Amount for 2020
1 Distributable amount for 2020 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2020 (reasonable cause required — <i>explain in Part VI</i>). See instructions.			
3 Excess distributions carryover, if any, to 2020			
a From 2015			
b From 2016			
c From 2017			
d From 2018			
e From 2019			
f Total of lines 3a through 3e			
g Applied to underdistributions of prior years			
h Applied to 2020 distributable amount			
i Carryover from 2015 not applied (see instructions)	101		
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2020 from Section D, line 7: \$			
a Applied to underdistributions of prior years			
b Applied to 2020 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2020, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in Part VI. See instructions.			
6 Remaining underdistributions for 2020. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in Part VI . See instructions.			
7 Excess distributions carryover to 2021. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2016			
b Excess from 2017			
c Excess from 2018			
d Excess from 2019			
e Excess from 2020			
DAA	•	Calaadala A /Fa	000 000 EZ\ 2020

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Schedule A (Form 990 or 990-EZ) 2020

Part VI

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)



Schedule B

(Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

► Attach to Form 990, Form 990-EZ, or Form 990-PF. ► Go to www.irs.gov/Form990 for the latest information. OMB No. 1545-0047

2020

Employer identification number

THE P	INK AGENDA, IN	IC.	20-8890755				
Organiz	Organization type (check one):						
Filers of	:	Section:					
Form 99	0 or 990-EZ	X 501(c)(3) (enter number) organization					
		4947(a)(1) nonexempt charitable trust not treated as a private foundation	on				
		527 political organization					
Form 99	0-PF	501(c)(3) exempt private foundation					
		4947(a)(1) nonexempt charitable trust treated as a private foundation					
		501(c)(3) taxable private foundation					
-	nly a section 501(c)(7)	red by the General Rule or a Special Rule. , (8), or (10) organization can check boxes for both the General Rule and a S	pecial Rule. See instructions.				
		ing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling one contributor. Complete Parts I and II. See instructions for determining a contributions for determining a contribution of the contributions for determining and the contributions for determining a contribution of the					
Special	Rules						
X	under sections 509(a)(received from any or	described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33-1/3% (1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990 or 990-EZ), Part II, ling the contributor, during the year, total contributions of the greater of (1) \$5,000 line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.	e 13, 16a, or 16b, and that				
	For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering 'N/A' in column (b) instead of the contributor name and address), II, and III.						
	during the year, cont \$1,000. If this box is charitable, etc., purp	described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received the section of the parts unless the General Rule applies to this sively religious, charitable, etc., contributions totaling \$5,000 or more during the section of the section o	tributions totaled more than r for an <i>exclusively</i> religious, organization because				
		isn't covered by the General Rule and/or the Special Rules doesn't file Sched lo' on Part IV, line 2, of its Form 990; or check the box on line H of its Form 9					

Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

Schedule B (Form 990, 990-EZ, or 990-PF) (2020) Name of organization

THE PINK AGENDA, INC.

Employer identification number

20-8890755

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional s	pace is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	AMWINS GROUP, INC.		Person X
	4725 PIEDMONT ROW DRIVE, SUITE	\$ 25,000.	Payroll Noncash
		<u></u>	(Complete Part II for
	CHARLOTTE, NC 28210	-	noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2	ELEMIS USA INC		Person X
	1140 BROADWAY, SUITE 1601	\$ 25,000.	Payroll Noncash
	NEW YORK, NY 10001		(Complete Part II for
(2)		(6)	noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3	KENDRA SCOTT LLC		Person X
	3800 N LAMAR BLVD #400	\$ 52,594.	Payroll Noncash
	AUSTIN, TX 78756	-	(Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4	FIDELITY CHARITABLE		Person X
	200 SEAPORT BLVD	\$ 43,950.	Payroll Noncash
			(Complete Part II for
	BOSTON, MA 02210	-	noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
<u>5</u>	JANIE AND JACK		Person X
	2 FOLSOM STREET	\$ 250,000.	Payroll Noncash
	SAN FRANCISCO, CA 94105		(Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6	SCOOTER'S COFFEE		Person X
_ 	10500 SAPP BROTHERS DRIVE	\$ 53,270.	Payroll Noncash
	OMAHA, NE 68138		(Complete Part II for noncash contributions.)
		i	CODUCASO CODUDIDATIONS 1

Name of organization

THE PINK AGENDA, INC.

Employer identification number
20-8890755

Contributors (see instructions). Use duplicate copies of Part I if additional space is needed. (d) Type of contribution (b) Name, address, and ZIP + 4 (c) Total contributions (a) No. Person Χ <u>KENNETH AND JENNIFER LIZAR</u> **Payroll** 15721 N 115TH WAY 50,000. Noncash (Complete Part II for noncash contributions.) SCOTTSDALE, AZ 85255 (b) Name, address, and ZIP + 4 (c) Total contributions (d) Type of contribution (a) No. Person **Payroll** Noncash (Complete Part II for noncash contributions.) (b) Name, address, and ZIP + 4 (a) No. (c) Total (d) Type of contribution contributions Person **Payroll** Noncash (Complete Part II for noncash contributions.) (b) Name, address, and ZIP (d) Type of contribution (a) No. (c) Total contributions Person **Payroll** Noncash (Complete Part II for noncash contributions.) (d) Type of contribution (a) No. (c) Total (b) Name, address, and ZIP + 4 contributions Person **Payroll** Noncash (Complete Part II for noncash contributions.) (d) Type of contribution (a) No. (c) Total (b) Name, address, and ZIP + 4 contributions Person **Payroll** Noncash (Complete Part II for noncash contributions.)

1

Name of organization Employer identification number

THE PINK AGENDA, INC.

20-8890755

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
1	N/A		
-		\$ 	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
_		\$ 	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
-		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
-		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
	·	\$	

	3 (Form 990, 990-EZ, or 990-PF) (2020)		1 1 Page 4				
Name of orgar THF. PTN	nization NK AGENDA, INC.		Employer identification number 20-8890755				
Part III	·	year from any one contributor. Opleting Part III, enter the total of exerter this information once. See instr	cons described in section 501(c)(7), (8), Complete columns (a) through (e) and clusively religious, charitable, etc.,				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
	N/A						
		(e) Transfer of gift					
	Transferee's name, address, a	and ZIP + 4	Relationship of transferor to transferee				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
	(e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee						
		COPY					
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				
	Transferee's name, address, a	and ZIP + 4	Relationship of transferor to transferee				
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held				

Relationship of transferor to transferee

Transferee's name, address, and ZIP + 4

(e) Transfer of gift

SCHEDULE D (Form 990)

Supplemental Financial Statements

► Complete if the organization answered 'Yes' on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service Name of the organization

Open to Public Inspection
Employer identification number

THE	E PINK AGENDA, INC.	20-8890755
Par	rt Organizations Maintaining Donor Advised Funds or Other Similar Fund	ds or Accounts.
	Complete if the organization answered 'Yes' on Form 990, Part IV, line 6	6.
	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year	
2	Aggregate value of contributions to (during year)	
3	Aggregate value of grants from (during year)	
4	Aggregate value at end of year	
5	Did the organization inform all donors and donor advisors in writing that the assets held in dor are the organization's property, subject to the organization's exclusive legal control?	nor advised funds
6	Did the organization inform all grantees, donors, and donor advisors in writing that grant funds for charitable purposes and not for the benefit of the donor or donor advisor, or for any other propermissible private benefit?	s can be used only purpose conferring Yes No
Par	rt II Conservation Easements. Complete if the organization answered 'Yes' on Form 990, Part IV, line 1	7.
1		
		on of a historically important land area
		on of a certified historic structure
	Preservation of open space	
2		of a conservation easement on the
	last day of the tax year.	Held at the End of the Tax Year
á	a Total number of conservation easements	
	b Total acreage restricted by conservation easements	
	c Number of conservation easements on a certified historic structure included in (a)	2c
	d Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic	С
	structure listed in the National Register	
3	Number of conservation easements modified, transferred, released, extinguished, or terminated by the tax year ►	e organization during the
4	Number of states where property subject to conservation easement is located ▶	
5	Does the organization have a written policy regarding the periodic monitoring, inspection, hand and enforcement of the conservation easements it holds?	
6	Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing con-	
	<u> </u>	
7	Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservations should be seen to be seen	ation easements during the year
8	Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(ii)?	tion 170(h)(4)(B)(i) Yes No
9	In Part XIII, describe how the organization reports conservation easements in its revenue and include, if applicable, the text of the footnote to the organization's financial statements that de conservation easements.	expense statement and balance sheet, and escribes the organization's accounting for
Par	organizations Maintaining Collections of Art, Historical Treasures, or Complete if the organization answered 'Yes' on Form 990, Part IV, line 8	Other Similar Assets. 8.
1 a	a If the organization elected, as permitted under FASB ASC 958, not to report in its revenue sta historical treasures, or other similar assets held for public exhibition, education, or research in Part XIII the text of the footnote to its financial statements that describes these items.	stement and balance sheet works of art, a furtherance of public service, provide in
ŀ	b If the organization elected, as permitted under FASB ASC 958, to report in its revenue statem historical treasures, or other similar assets held for public exhibition, education, or research in further following amounts relating to these items:	rance of public service, provide the
	(i) Revenue included on Form 990, Part VIII, line 1	
	(ii) Assets included in Form 990, Part X	
	amounts required to be reported under FASB ASC 958 relating to these items:	
	a Revenue included on Form 990, Part VIII, line 1	
	h Assets included in Form 990. Part X	▶ \$

Part III Organizations Maintai	ning Collect	ions of Art, H	istoricai	reasures, or	Other Similar Ass	ets (continu	iea)
3 Using the organization's acquisition, items (check all that apply):	accession, and		-	-	ke significant use of its	collection	
a Public exhibition		d L	oan or exc	hange program			
b Scholarly research		e 🗌 🔾	ther				
c Preservation for future genera	ations						
4 Provide a description of the organiza Part XIII.	ation's collection	s and explain how	they furthe	er the organization's	exempt purpose in		
5 During the year, did the organizat to be sold to raise funds rather the	an to be mainta	ained as part of t	the organiz	zation's collection?.		Yes	No
Part IV Escrow and Custodial line 9, or reported an a	Arrangemen amount on Fo	orm 990, Part	X, line	rganization ansi 21.	wered 'Yes' on Fol	m 990, Pai	rt IV,
1 a Is the organization an agent, trus on Form 990, Part X?	tee, custodian o	or other intermed	liary for co	ntributions or other	assets not included	Yes	No
b If 'Yes,' explain the arrangement	in Part XIII and	complete the fo	llowing tab	ole:	•		
						Amount	
c Beginning balance					. 1 c		
d Additions during the year					. 1 d		
e Distributions during the year					. 1 e		
f Ending balance					. 1f		
2 a Did the organization include an a	mount on Form	990, Part X, line	e 21, for es	scrow or custodial a	ccount liability?	Yes	No
b If 'Yes,' explain the arrangement	in Part XIII. Ch	eck here if the e	xplanation	has been provided	on Part XIII		
						_	
Part V Endowment Funds. Co	omplete if the	e organizatior	n answer	ed 'Yes' on For	m 990, Part IV, Iir	ne 10.	
	(a) Current yea	ır (b) Prid	or year	(c) Two years back	(d) Three years back	(e) Four year	rs back
1 a Beginning of year balance							
b Contributions							
c Net investment earnings, gains,							
and losses							
d Grants or scholarships							
e Other expenditures for facilities and programs			OF	7			
f Administrative expenses			0				
g End of year balance							
2 Provide the estimated percentage	of the current	year end balance	e (line 1g,	column (a)) held a	s:		
a Board designated or quasi-endowme	ent ►	%					
b Permanent endowment ►	%						
c Term endowment ►	્ર						
The percentages on lines 2a, 2b, an	d 2c should equa	al 100%.					
3a Are there endowment funds not in the organization by:						Yes	No
(i) Unrelated organizations						3a(i)	
(ii) Related organizations						3a(ii)	
b If 'Yes' on line 3a(ii), are the rela	-	·				3b	
4 Describe in Part XIII the intended	uses of the org	janization's endo	owment fur	nds.			
Part VI Land, Buildings, and I Complete if the organization		ered 'Yes' on	Form 99	0, Part IV, line	11a. See Form 99	0, Part X, li	ne 10.
Description of property	(a)	Cost or other ba	asis (b)	Cost or other pasis (other)	(c) Accumulated depreciation	(d) Book va	alue
1 a Land		<u> </u>		` ' '			
b Buildings							
c Leasehold improvements							
d Equipment							
e Other							
Total. Add lines 1a through 1e. (Column		al Form 990. Par	t X, colum	n (B), line 10c.).	>		0.
BAA			,	. ,,		ule D (Form 99	

Schedule D (Form 990) 2020

(a) Description of security or category (including name of security)	(b) Book value	O, Part IV, line 11b. See Fo (c) Method of valuation: Cost of	
(1) Financial derivatives	· · · ·	(0)	,
(2) Closely held equity interests.			
(3) Other			
(A) (B)			
(C)			
D)			
(E)			
(F)			
(G)			
(H)			
(I)			
Total. (Column (b) must equal Form 990, Part X, column (B) line 12.) •		NI / 7	
Part VIII Investments – Program Related. Complete if the organization answered	'Yes' on Form 990	N/A N Part IV line 11c See Fo	rm 990 Part X line 1
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost o	
	(=, =001. Yalao	(3)	o. jour marrier value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, column (B) line 13.) 🕨			
	27./3		
Part IX Other Assets.	Yes' on Form 990	Part IV line 11d See Fo	rm 990 Part X line 15
Part IX Other Assets. Complete if the organization answered	'Yes' on Form 990	D, Part IV, line 11d. See Fo	
Part IX Other Assets. Complete if the organization answered (a) Dec	Yes' on Form 990 scription	D, Part IV, line 11d. See Fo	rm 990, Part X, line 15
Other Assets. Complete if the organization answered (a) Des	'Yes' on Form 990	D, Part IV, line 11d. See Fo	
Other Assets. Complete if the organization answered (a) Description (2)	'Yes' on Form 990	D, Part IV, line 11d. See Fo	
Other Assets. Complete if the organization answered (a) Description (2) (3)	'Yes' on Form 990	D, Part IV, line 11d. See Fo	
Other Assets. Complete if the organization answered (a) Description (2) (3) (4)	'Yes' on Form 990	D, Part IV, line 11d. See Fo	
Other Assets. Complete if the organization answered (a) Description (2) (3)	'Yes' on Form 990	D, Part IV, line 11d. See Fo	
Other Assets. Complete if the organization answered (a) Description: (2) (3) (4) (5)	'Yes' on Form 990	D, Part IV, line 11d. See Fo	
Other Assets. Complete if the organization answered (a) Description (a) Descr	'Yes' on Form 990	D, Part IV, line 11d. See Fo	
Other Assets. Complete if the organization answered (a) Description (a) Descr	'Yes' on Form 990	D, Part IV, line 11d. See Fo	
Other Assets. Complete if the organization answered (a) Description (a) Descr	'Yes' on Form 990	D, Part IV, line 11d. See Fo	
Other Assets. Complete if the organization answered (a) Description (a) Descr	Yes' on Form 990 scription	O, Part IV, line 11d. See Fo	
Other Assets. Complete if the organization answered (a) Description (a) Descr	Yes' on Form 990 scription	O, Part IV, line 11d. See Fo	(b) Book value
Other Assets. Complete if the organization answered (a) Description (a) Descr	3) line 15.)	O, Part IV, line 11d. See Fo	(b) Book value
Other Assets. Complete if the organization answered (a) Description (a) Description (a) Description (a) Description (a) Description (a) Description (b) Description (c) Column (b) must equal Form 990, Part X, column (b) (d) Description (e) Description (a) Description (a) Description (a) Description (a) Description (b) Market Assets. (c) Description (d) Description (e) Description (a) Description (b) Description (c) Description (d) Description (e) Description (f) Description (g) Description (h) Descripti	Yes' on Form 990 scription	O, Part IV, line 11d. See Fo	(b) Book value
Other Assets. Complete if the organization answered (a) Description (a) Description (a) Description (a) Description (a) Description (a) Description (b) Description (c) Column (b) must equal Form 990, Part X, column (b) (d) Description (e) Description (f) Federal income taxes	3) line 15.)	O, Part IV, line 11d. See Fo	(b) Book value▶ ne 25.
Other Assets. Complete if the organization answered (a) Description (a) Descr	3) line 15.)	O, Part IV, line 11d. See Fo	(b) Book value▶ ne 25.
Other Assets. Complete if the organization answered (a) Description (a) Descr	3) line 15.)	O, Part IV, line 11d. See Fo	(b) Book value▶ ne 25.
Other Assets. Complete if the organization answered (a) Description (a) Descr	3) line 15.)	O, Part IV, line 11d. See Fo	(b) Book value▶ ne 25.
Other Assets. Complete if the organization answered (a) Description (a) Descr	3) line 15.)	O, Part IV, line 11d. See Fo	(b) Book value▶ ne 25.
Other Assets. Complete if the organization answered (a) Description (a) Descr	3) line 15.)	O, Part IV, line 11d. See Fo	(b) Book value▶ ne 25.
Other Assets. Complete if the organization answered (a) Description (a) Descr	3) line 15.)	O, Part IV, line 11d. See Fo	(b) Book value▶ ne 25.
Other Assets. Complete if the organization answered (a) Description (a) Description (a) Description (a) Description (a) Description (a) Description (b) Must equal Form 990, Part X, column (B) (c) Part X Other Liabilities. Complete if the organization answered 'Yes' on Financial income taxes (c) (d) Federal income taxes (d) (e) (f) (f) (f) (f) (f) (f) (f) (f) (f) (f	3) line 15.)	O, Part IV, line 11d. See Fo	(b) Book value▶ ne 25.
Part IX Complete if the organization answered (a) Description (a) Description (a) Description (a) Description (a) Description (a) Description (b) Must equal Form 990, Part X, column (b) (c) Must equal Form 990, Part X, column (b) (d) Part X Other Liabilities. Complete if the organization answered 'Yes' on Financial income taxes (2) (3) (4) (5) (6) (7) (8) (9)	3) line 15.)	O, Part IV, line 11d. See Fo	(b) Book value▶ ne 25.
Other Assets. Complete if the organization answered (a) Description (a) Description (a) Description (a) Description (a) Description (b) Must equal Form 990, Part X, column (b) (c) Must equal Form 990, Part X, column (b) (d) Part X Other Liabilities. Complete if the organization answered 'Yes' on Finance in the organization answered in the organization a	3) line 15.)	O, Part IV, line 11d. See Fo	(b) Book value▶ ne 25.
Part IX Complete if the organization answered (a) Description (a) Description (a) Description (a) Description (a) Description (a) Description (b) Must equal Form 990, Part X, column (b) (c) Must equal Form 990, Part X, column (b) (d) Part X Other Liabilities. Complete if the organization answered 'Yes' on Financial income taxes (2) (3) (4) (5) (6) (7) (8) (9)	3) line 15.)orm 990, Part IV, line 1 iption of liability	D, Part IV, line 11d. See Fo	(b) Book value▶ ne 25.

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per R	eturn.	
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.		
1 Total revenue, gains, and other support per audited financial statements	1	791,303.
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a Net unrealized gains (losses) on investments		
b Donated services and use of facilities		
c Recoveries of prior year grants		
d Other (Describe in Part XIII.)		
e Add lines 2a through 2d.	2 e	-424.
3 Subtract line 2e from line 1	3	791,727.
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a Investment expenses not included on Form 990, Part VIII, line 7b		
b Other (Describe in Part XIII.)		
c Add lines 4a and 4b	4 c	
5 Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	791,727.
Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per	Return.	
Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.		
1 Total expenses and losses per audited financial statements	1	800,855.
2 Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a Donated services and use of facilities		
b Prior year adjustments		
c Other losses. 2c		
d Other (Describe in Part XIII.)		
e Add lines 2a through 2d.	2 e	
3 Subtract line 2e from line 1	3	800,855.
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:		•
a Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b Other (Describe in Part XIII.)		
c Add lines 4a and 4b.	4 c	
5 Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.)	5	800,855.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART X - FASB ASC 740 FOOTNOTE

Part XIII Supplemental Information.

THE ORGANIZATION FOLLOWS THE PROVISIONS OF FINANCIAL ACCOUNTING STANDARDS BOARD'S ACCOUNTING STANDARDS CODIFICATION (ASC) 740-10-05 RELATING TO ACCOUNTING AND REPORTING FOR UNCERTAINTY IN INCOME TAXES. SINCE THE ORGANIZATION REPORTS ITS ACTIVITIES ON THE ACCRUAL BASIS OF ACCOUNTING, AND DUE TO ITS GENERAL NOT-FOR-PROFIT STATUS, ASC 740-10-05 HAS NOT HAD, AND IS NOT EXPECTED TO HAVE, A MATERIAL IMPACT ON THE ORGANIZATION'S FINANCIAL STATEMENTS.

BAA Schedule D (Form 990) 2020

SCHEDULE G (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered 'Yes' on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Inspection

Open to Public

Name of the organization Employer identification number 20-8890755 THE PINK AGENDA, INC. **Fundraising Activities.** Complete if the organization answered 'Yes' on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply. Mail solicitations Solicitation of non-government grants Internet and email solicitations Solicitation of government grants Phone solicitations Special fundraising events In-person solicitations 2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees, or key **b** If 'Yes,' list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. (v) Amount paid to (vi) Amount paid to (iii) Did fundraiser (i) Name and address of individual (iv) Gross receipts (or retained by) (ii) Activity (or retained by) or entity (fundraiser) have custody or control of contributions? from activity fundraiser listed in organization column (i) Yes No 1 2 3 5 6 7 9 10 Total. 0. List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

Schedule G (Form 990 or 990-EZ) 2020 THE PINK AGENDA, INC. 20-8890755 Fundraising Events. Complete if the organization answered 'Yes' on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. **(b)** Event #2 (d) Total events (a) Event #1 (c) Other events (add column (a) NY - GALA ATLANTA GALA through column (c) (event type) (event type) (total number) Revenue **1** Gross receipts..... 161,369. 85,402. 22,625. 269,396. 2 Less: Contributions..... 22,625 150,919 85,262. 258,806. **3** Gross income (line 1 minus line 2)..... 10,450 140 10,590. Direct Expenses Rent/facility costs..... 7 Food and beverages **9** Other direct expenses..... 140. 10,450. 10,590. 10 Direct expense summary. Add lines 4 through 9 in column (d)..... 10,590. Net income summary. Subtract line 10 from line 3, column (d)..... Gaming. Complete if the organization answered 'Yes' on Form 990, Part IV, line 19, or reported more than Part III \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming Revenue (add column (a) through column (c)) (a) Bingo bingo/progressive bingo (c) Other gaming Gross revenue..... Direct Expenses 2 Cash prizes..... Rent/facility costs..... **5** Other direct expenses..... Yes Yes Yes No No No 7 Direct expense summary. Add lines 2 through 5 in column (d)...... 8 Net gaming income summary. Subtract line 7 from line 1, column (d)..... **9** Enter the state(s) in which the organization conducts gaming activities: a Is the organization licensed to conduct gaming activities in each of these states? **b** If 'No,' explain:

b If 'Yes,' explain:

10 a Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year?.....

Sche	edule G (Form 990 or 990-EZ) 2020 THE PINK AGENDA, INC.	20-8890	755	Page 3
	Does the organization conduct gaming activities with nonmembers?		Yes	No
12	Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming?		Yes	No
13	Indicate the percentage of gaming activity conducted in:			
	a The organization's facility.	. 13a		૾ૢ
	b An outside facility			~
	Enter the name and address of the person who prepares the organization's gaming/special events books and record			
	Name ►			
	Address ►			
ı	a Does the organization have a contract with a third party from whom the organization receives gaming reverb If 'Yes,' enter the amount of gaming revenue received by the organization			No
	Name ►			
	Address ►			;
16	Gaming manager information:			
	Name ►			
	Gaming manager compensation ► \$			
	Description of services provided ►			
	Director/officer Employee Independent contractor			
17	•			
ä	a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?		Yes	No
	b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent i			□
•	organization's own exempt activities during the tax year > \$			
Pai	rt IV Supplemental Information. Provide the explanations required by Part I, line 2b, c	olumns (iii) and (v):
	and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide a	ny addition	ońal `	,,
	information. See instructions.			

SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

OMB No. 1545-0047

Open to Public

Department of the Treasury Internal Revenue Service Complete if the organization answered 'Yes' on Form 990, Part IV, line 21 or 22.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for the latest information.

Name of the organization Employer identification number THE PINK AGENDA, INC. 20-8890755 Part I General Information on Grants and Assistance 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?.... No 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States. Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered 'Yes' on Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Part II can be duplicated if additional space is needed. (c) IRC section (b) EIN (d) Amount of cash grant (f) Method of valuation 1 (a) Name and address of organization (e) Amount of non-cash (a) Description of (h) Purpose of grant or government (book, FMV, appraisal, noncash assistance assistance or assistance (1) BREAST CANCER RESEARCH FDN 28 WEST 44TH STREET STE 609 TO SUPPORT NEW YORK, NY 10036 13-3727250 600,000 0 ORGANIZATION 2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table 3 Enter total number of other organizations listed in the line 1 table.....

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered 'Yes' on Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
				MARKET PURCHASE	
1 FAB-U-WISH WISHES GRANTED	29	46,195.	10,487.	VALUE	WISH EXPERIENCE
2					
3					
4					
5					
6					
7					

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.



BAA Schedule I (Form 990) 2020

SCHEDULE L (Form 990 or 990-EZ)

Transactions With Interested Persons

OMB No. 1545-0047 2020

Open To Public Inspection

Department of the Treasury Internal Revenue Service

► Complete if the organization answered 'Yes' on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

varrie or t	ine organization								Employer	aentific	ation nur	mber			
THE :	PINK AGENDA	, INC.							20-88	9075	5				
Part I		enefit Trans												าร	
	()) () ()	1.6	(b) Relation	(b) Relationship between disqualified person and				(a) Dag) Description of transaction				(d) Corrected		
1	(a) Name of disqua	alified person		org	anization			(c) Desi	cription of train	Saction			Yes	No	
(1)															
(2)															
(3)															
(4)															
(5)															
(6)															
Se	nter the amount of ection 4958									►\$					
	nter the amount of					the org	anization			►\$					
Part I	Complete if t	and/or From the organization reported an am	answered 'Yes	' on For	m 990-E	Z, Part \ 5, 6, or	/ , line 38a or 22.	Form 990, Par	rt IV, line 20	S; or if	the				
(a) Nam	ne of interested person	(b) Relationship with organization	(c) Purpose of loan	fron	an to or n the zation?	(e) princ	Original ipal amount	(f) Balance d	ue (g) In	default?	(h) App by boa comm	ard or	(i) Wi		
				То	From				Yes	No	Yes	No	Yes	No	
(1)															
(2)															
(3)															
(4)							ro								
(5)							,								
(6)															
(7)						1									
(8)															
(9)															
(10)							- A								
Total					· · · · · · · · · · · · · · · · · · ·		▶\$								
Part I		Assistance the organization	answered 'Yes	nteres ' on For	sted Pe m 990, F	ersons Part IV, I	ine 27.								
	(a) Name of intere	ested person	(b) Relations person a	ship betwe and the org	en interest janization	ed	(c) Amount o	f assistance	(d) Type of as	sistance	(e) F	Purpose	e of assi	stance	
(1)															
(2)															
(3)															
(4)															
(5)															
(6)					-										
(7)															
(8)															
(9)															
/10\			1								1				

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule L (Form 990 or 990-EZ) 2020

Part IV Business Transactions Involving Interested Persons.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) LUCRETIA GILBERT	BOARD MEMBER		GRANTS TO BCRF		X
(2)					
(3)					
(4)					
(5)					
(6)					
(7)					
(8)					
(9)					
(10)					

Part V Supplemental Information.

Provide additional information for responses to questions on Schedule L (see instructions).

SUPPLEMENTAL INFORMATION

LUCRETIA GILBERT WHO SERVES AS A NON-VOTING BOARD MEMBER AND EXECUTIVE DIRECTOR OF THE PINK AGENDA (TPA), IS AN EMPLOYEE OF BREAST CANCER RESEARCH FOUNDATION (BCRF). TPA PROVIDED GRANTS TO BCRF.



SCHEDULE 0 (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2020

OMB No. 1545-0047

Open to Public Inspection

Employer identification number

Department of the Treasury Internal Revenue Service Name of the organization

► Go to www.irs.gov/Form990 for the latest information.

20-8890755 THE PINK AGENDA, INC

FORM 990, PART VI, LINE 11B - FORM 990 REVIEW PROCESS

A DRAFT OF THE FORM 990 WAS SENT TO THE BOARD MEMBERS FOR REVIEW.

FORM 990, PART VI, LINE 12C - EXPLANATION OF MONITORING AND ENFORCEMENT OF CONFLICTS

THE ORGANIZATION HAS A CONFLICT OF INTEREST POLICY WHERE BOARD MEMBERS ARE REQUIRED TO SIGN AND SUBMIT ANNUAL STATEMENTS OF ANY CONFLICTS OR POTENTIAL CONFLICTS TO THE IF A CONFLICT HAS BEEN DISCLOSED, THE INTERESTED PERSON MUST BOARD SECRETARY. RECUSE THEMSELVES FROM ANY VOTE ON SUCH TRANSACTIONS. ALL CONFLICTS OF INTEREST ARE DISCLOSED TO THE FULL BOARD OF TRUSTEES.

FORM 990, PART VI, LINE 17 - LIST OF STATES WHICH THIS RETURN IS FILED

AL AK AR CA CT FL HI IL KS ME MD MI MN NH NJ NM NY NC ND OH OK OR PA RI SC TN UT VA WA WV WI

FORM 990, PART VI, LINE 19 - OTHER ORGANIZATION DOCUMENTS PUBLICLY AVAILABLE

THE ORGANIZATION'S FORM 990 IS AVAILABLE THROUGH CHARTY NAVIGATOR'S WEBSITE AND UPON REQUEST.